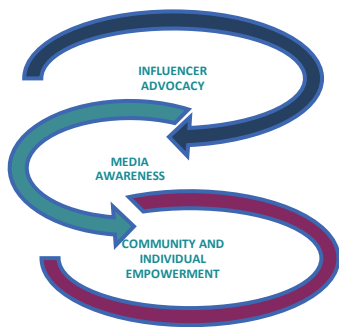




Project Focal Points | Terms of Reference

UN Women are supporting the Ifrah Foundation to promote positive gender norms through scaling up women's leadership and protection from violence. Ifrah Foundation is leading on a programme designed to challenge negative social norms, through community dialogue with affected communities. The programme is grounded in a Community Development approach, using a UNICEF community-based model for preventing and responding to SGBV against girls and women in conflict affected settings, empowering local communities to champion women's and girls' rights.

Ifrah Foundation support a combined approach to the elimination of FGM/C in the form of three pillars of action in the areas of Advocacy, Awareness and Community Empowerment.



Advocacy: Obtaining buy-in and pledges from key influencers and decision makers i.e. Political & Religious Leaders

Media Awareness: Major media initiatives intended to amplify communication on elimination of FGM and amplifying Advocacy and Community Empowerment efforts.

Community Empowerment: Engagement with

Community Organisations, education, training & health providers who reach individual practitioners, parents & guardians.

We now need to engage a **Project Focal Points (2): 1 in Kismayo and 1 in Baidoa** to work closely with Ifrah Foundation Project Officer in the delivery of this programme.

This role will:

- Ensure that the programme is delivered in accordance with agreed terms, in a timely manner and completed within it's the 6-month timeframe.
- Support the recruitment and training of Community Dialogue Leaders.
- Support the identification of both FGM Champions and stakeholders in Community Structures, in conjunction with each focal point and coordinate their training.
- Ensure the Dear Daughter Campaign forms part of the programme and pledging is presented a potential action when participants come to taking action.

The idea candidate will:

- Understanding of, and commitment to promoting gender equality and human rights.
- Have at least 1 years' experience working with and in communities to change social norms.



- Have some experience working on a variety of actors simultaneously to achieve one shared goal.
- Be fluent Somali with strong writing skills.
- Be highly motivated with an ability to work alone and as part of a team.

The contract awardee will work within the parameters of the project as a consultant to Ifrah foundation, with direct collaboration and oversight by UN Women Somalia. He/she will be managed directly by the Project Officer at Ifrah Foundation. The period of this consultancy is for 5 months.